

Anniversary | Key Topics | Corporate Design

CGS ORIS is getting ready for #drupa2020

There is no doubt – drupa years are special ones for each company of the graphic industry. Everybody is excited and a huge focus is on this important exhibition in June. But this time, the event is even more unique for CGS ORIS.

One reason why this year's drupa is a very special one for CGS ORIS is the celebration of the company's 35th anniversary. The international color management enterprise was founded in 1985 by two young men. They had a common idea and a big vision. It is a real "start-up" story, as we would call it today, they can tell. Including journeys to the Silicon Valley promoting the solution they found for challenges many companies were facing during that early time in the graphic industry. Of course, it was not easy, but tremendously successful as we know today (→ experience their inspiring story in a web special published in June on www.cgs-oris.com).

Times have changed. Today markets, their topics and requirements are different. Thanks to the immense technical developments of the last years and powerful tools the industry can rely on. This includes software to a great amount. "We are very proud of being part of this progress and being the driver of development for 35 years by contributing innovative and intelligent software solutions. The experience and the deep knowledge in color management, proofing and packaging industry CGS ORIS gained from its long-lasting history, combined with our today's vision of graphic industry's future are a strong basis for continuously creating cutting-edge applications which optimize the daily business of the industry members", Bernd Rückert, CEO at CGS ORIS, comments.

For example, ORIS X Gamut, the color management solution of CGS ORIS for **Expanded Gamut Printing** is making quite a stir in the marketplace as the [award-winning tool](#) creates a lot of new possibilities for printing houses all over the world by allowing huge benefits, e.g. in cost savings and in streamlining the product process. This leads to large competitive advantages. "For us, it is absolutely crucial to support the industry members with customized solutions, not just selling products. This is why we will concentrate even more on topics in a holistic manner and suitable application bundles which fit perfectly to the particular needs and workflows", underlines Rückert.

Besides expanded or multicolor printing, CGS ORIS will focus at drupa on the key topics [packaging](#), [\(brand\) color communication & exchange](#), [digital & industrial printing](#), [quality control & certification](#) as well as [\(proofing\) media & substrates](#).

These are just not enough good reasons why drupa2020 is a special one for CGS ORIS?

As some industry experts may already have noticed, the German company has a new brand name and announced a new corporate design which finally connects what belongs together – for 35 years. Exciting times. More information will follow soon.



Drupa takes place between June 16 – 26, 2020 at Messe Düsseldorf.

CGS ORIS is mainly located in hall 8A, at booth no. B23 as well as represented at many partner booths, e.g. with Manroland Sheetfed, SCREEN, Stora Enso, etc. showcasing exciting projects! More information will follow soon.

Please do not hesitate to ask, if you have any questions: isabel.bracker@cgs-oris.com

More information about CGS ORIS' key topics:

Packaging



CGS ORIS is offering several smart tools which fit perfectly to the packaging industry to optimize an efficient workflow, e.g. [spot/brand colors can be stored and communicated](#) fast and easy based on spectral information or [color-binding packaging proofs and prototypes can be created](#). For that a suitable portfolio including a huge range of [proofing substrates](#) for eco solvent printers is available specially formulated for the stringent needs of the packaging industry. Furthermore, an intelligent, fully automatized application makes it possible to print spot colors without using them directly – this saves great amounts of time and money and simplifies the production process.

Color Communication & Exchange

To store and communicate all relevant aspects of a color is not just a key requirement for large brand owners – it is the basis of every successful color management to ensure consistent colors on each substrate at any time and place. But day per day hours and hours of time are wasted by incomplete or incorrect color communication. Although there are smart and powerful tools to avoid that easily: With [CGS ORIS CxF Tools](#) pre-press companies, printers, designers, brand owners, mock-up agencies and many others get their color under control – and exchange them safely and reliably with all their partners and suppliers. The tools are seamlessly connected to the other CGS ORIS applications to guarantee a consistent color communication between brand owner, designer, ink manufacturer and printing houses.



1:Shutterstock_240397012

Digital & Industrial Printing



With the right [color communication tools](#) a lot of misunderstandings and troubles can be avoided within the supply chain. Today, nothing is out of the scope – colors and images are being printed on (nearly) everything! To guarantee an ideal production process – independently if conventional or digital presses are used or print processes are mixed – CGS ORIS provides a well-known powerful tool to [match all printing machines](#) and reach the required industry standards (like Fogra 39/51, GRACoL etc.). No need to worry any more about substrates, printing conditions or jobs that need to be repeated after a while! Besides that, there are exciting [software features to save huge amounts of inks](#) – which leads to impressive positive effects on the production process – and to improve the printing quality at the same time.

Quality Control & Certification

Evaluation and certification are fundamental parts of professional color management to optimize production processes and to prove a certain quality to customers. CGS ORIS offers compact tools which are seamlessly connected to all other CGS ORIS applications to control each part of the workflow fast and reliably. Printing results are [automatically being checked](#) regarding house or industry standards and certification can be conducted easily.



(Proofing) Media & Substrates



CGS ORIS offers a large portfolio of [proofing papers](#) and specially tailored media to produce color-binding [packaging proofs and huge range of stunning prototypes](#). The papers have an exclusive ultra-fine-grain nanoporous coating guaranteeing impressive characteristics. All media are created based on detailed feedback from major publishers, printers, packaging companies and industry-standard organizations and ensures always the best results. They are made to CGS specifications under the strictest manufacturing tolerances and are continuously optimized and updated. Shortly a new shrink film is available with optimized shrink behavior.