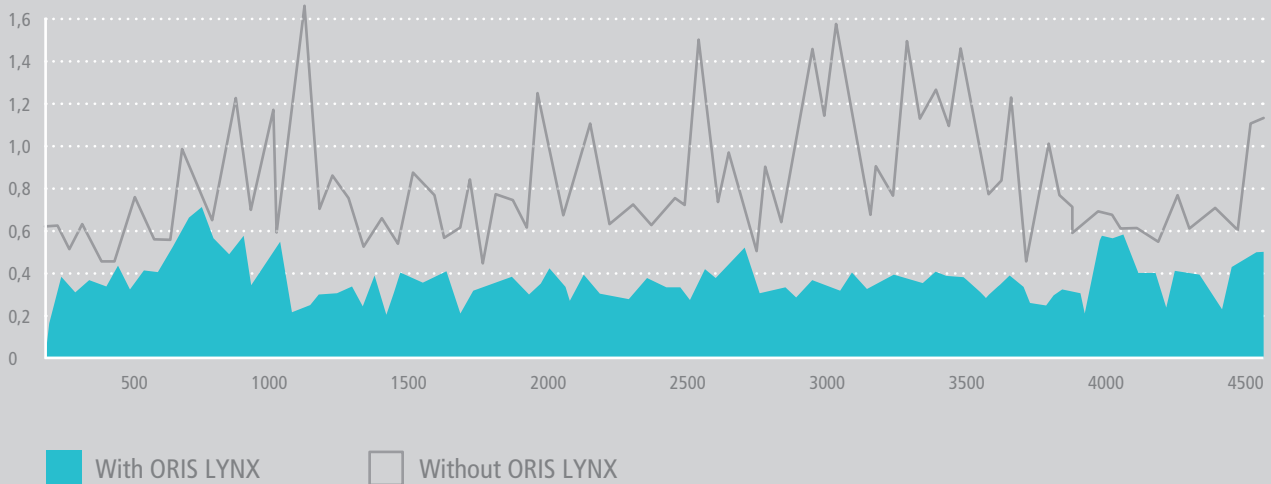


# ORIS LYNX

Superior print quality



## Gray balance



## Optimize your print quality and save costs! All with a few mouse clicks using **ORIS LYNX**

Accuracy and repeatability are the key requirements of any quality color print customer. You can achieve both – and save money – with a cost-effective and simple solution in the cloud: **ORIS LYNX**.

**ORIS LYNX** is a cloud-based color management tool for professional color printers. With just a few clicks **ORIS LYNX** delivers color-accurate results that stay that way throughout the press run, day after day. All you need is a measurement device. No need to waste money on computer hardware, software or maintenance costs.

Plus, at the same time, you save on toner or ink. Thanks to **ORIS LYNX**'s patented special color management algorithms, not only are colors accurately reproduced, but the relationship between the four printing inks is also carefully calculated to produce an outstanding gray balance and an overall reduction in the amount of toner or ink used.

## Advantages at a glance

- Professional color management and stabilization for commercial printers, service bureaus and brand owners
- Perfect color, repeatable over multiple devices and locations, anywhere in the world
- Color matching to standard printing conditions such as GRACoL 2013 CRPC6 or ISO Coated V2
- Creation of IDEAlliance G7 calibration curves
- Outstanding gray balance
- Improved print quality
- Quality assurance by measuring media wedges
- Validation against any commonly used printing standard such as ISO 15311 PSD
- Seamless integration with **ORIS EVALUATE**
- Detailed analysis of measurement results and long-term control for all output devices using **ORIS EVALUATE**
- Extremely easy to use
- No added costs for computer hardware, software or maintenance fees

# ORIS LYNX

Optimized ICC and device link profiles  
Color management in the cloud is so easy!



## Perfect color matches

Whether your final output is from a digital press or printer, on the monitor, or even on an iPad or iPhone, color management has never been easier. **ORIS LYNX**'s advanced cloud-computing technology ensures that your colors are always perfectly matched across all devices.

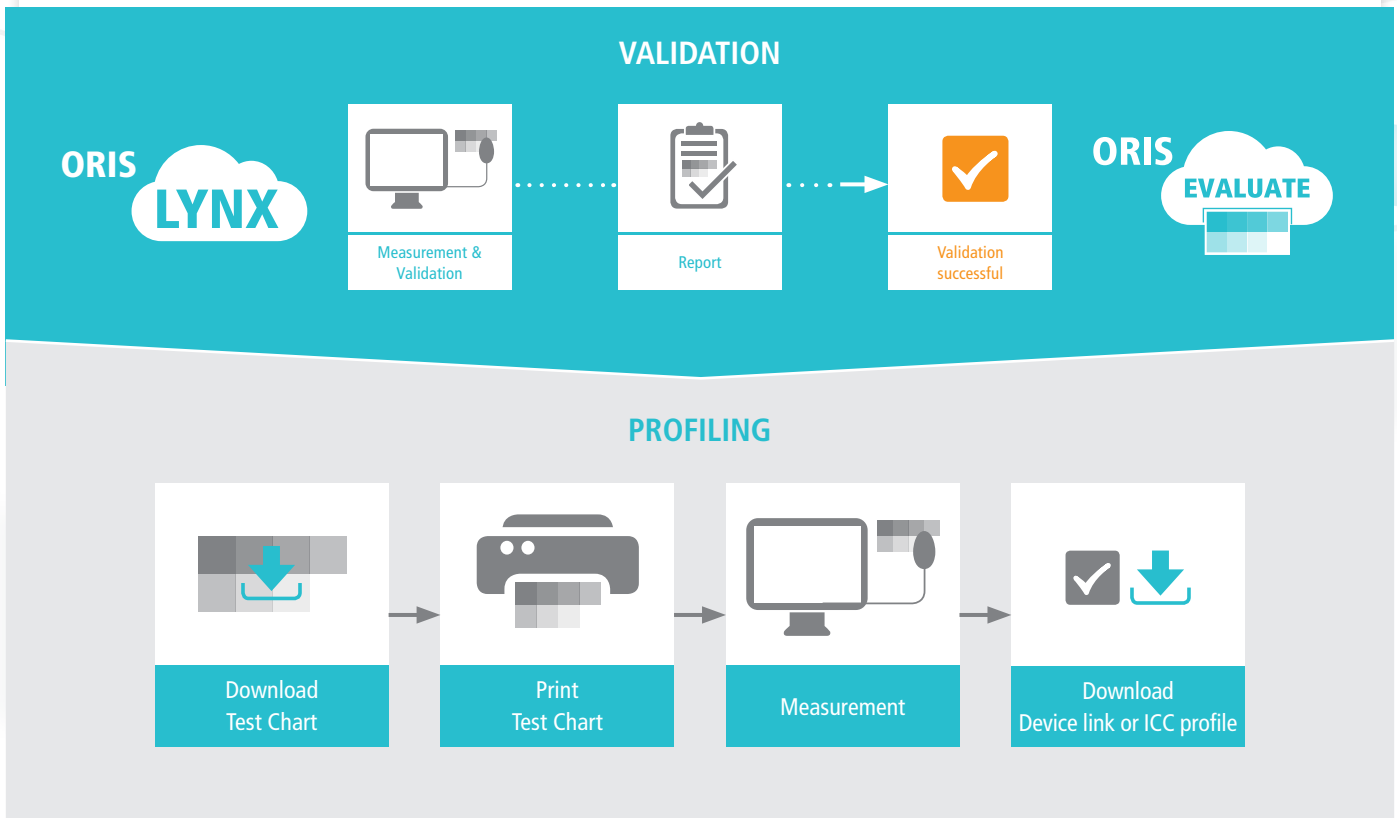
Win your customers over with superb print quality and save ink, toner and time. **ORIS LYNX** is easy to use, with simple menus, a few mouse clicks and no need for complex system configurations.

## Simple and efficient quality control

Easy handling and reliability are the basis for a good quality assurance system. **ORIS EVALUATE** provides both. It also produces clear metrological facts for all output devices which are automatically stored on a web server that can be accessed from anywhere in the world.

## Try it out

Create a test account and optimize your print colors on [www.orislynx.com](http://www.orislynx.com).



- Eas to use
- Improved color consistency
- Perfect gray balance
- Toner/ink savings
- Cloud based
- Accurate and repeatable color
- Pay per click or flat rate
- Process control with **ORIS EVALUATE**

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